

CLAIMS

We claim:

1. A method of creating a mental impression of compatible industrial automation devices, the method comprising:

housing the devices in substantially transparent housings to create a visual impression; and

promoting the visual impression as indicative of compatibility to create the mental impression of compatible industrial automation devices.

2. The method of claim 1 wherein the transparent housings are tinted.

3. The method of claim 2 wherein the housings are tinted a shade of green.

4. The method of claim 1 wherein portions of the housings are not substantially transparent.

5. The method of claim 4 wherein the housings have a front face plate and the front face plates are not substantially transparent.

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6. A method of formulating a mental impression of compatible industrial automation devices, the method comprising:
5 housing the devices in substantially transparent housings to formulate a visual impression;
operatively interconnecting the devices; and
promoting the visual impression as indicative of compatibility to
10 formulate the mental impression of compatible industrial automation devices.

7. The method of claim 6 wherein the transparent housings are
15 tinted.

8. The method of claim 7 wherein the housings are tinted a shade
20 of green.

9. The method of claim 6 wherein portions of the housings are not
25 substantially transparent.

10. The method of claim 9 wherein the housings have a front face
30 plate and the front face plates are not substantially transparent.